

MARZIA BENITO

SENIOR UX/UI DESIGNER



Looking for dynamic and innovative projects
ADAPTABLE-MULTI SKILLED-
USER CENTERED-TEAM BASED



WORK EXPERIENCE

- Mar 2018- Current** • **UX/UI SENIOR DESIGNER** at **Dacadoo** (*Zurich-remote*) 100%
Cross-platform solutions for digital health
- In charge of the product design of the main cross-platform app, centred on the redesign of it (still ongoing). Managing other designers in-house & remote.
- Design project management using Agile/Scrum, Confluence & Jira platforms.
- Brand management and lead in design consulting for our costumers.
- Sep 2017- Mar 2018** • **UX/UI DESIGNER & CONSULTANT** as **Freelance**
- Jan 2016- Sep 2017** • **DIGITAL DESIGNER (UX/UI)** at **PageGroup** (*Barcelona*) 100%
Multinational company dedicated to recruitment
- In charge of the UX/UI for the redesign of Michael Page, Page Personnel and Page Executive websites.
- UX/UI for digital campaings.
- Jan 2016- Jan 2017** • **PROJECT MANAGER & STRATEGIC DESIGNER** with **Jo Jet & Maria Ribot** (*Barcelona*) 40%
Artistic project based on their new CD "Lliure o Descansar".
- Project manager by Design Thinking methodology : Benchmark, Personas, Scenarios / Brief Definition / Ideation / Prototype & Test
- Project Strategy & Content Design for the Crowdfunding.
- UX & Art Direction Consulting.
- Jul 2015- Oct 2015** • **UX/UI DESIGNER** at **Familicom*** (*Barcelona*) 100%
Start up launching a responsive web platform dedicated to family plans in France.
- Responsive website UI design collaborating with the Creative Director.
- AI and user-flows for the undeveloped parts of the website.
- Wireframing, interaction and content blocks definition and design.
**The company closed and the web never went live.*
- Mar 2014- Mar 2015** • **MOBILE UX/UI JR DESIGNER** at **Redshift** (*Paris*) 80%
Mobile first agency
- Mobile centered design (apps and responsive) within the support of senior Art director.
- Native, Hybrid and Responsive apps design.
- UX Research, benchmark, personas, wireframing.
- Jan 2013- Dec 2013** • **PROJECT MANAGER & DESIGNER / Co-Founder** at **Elemotions** (*Paris*) 80%
Design editor of furniture and products.
- Product Design together with the founder designer.
- Brand & Product Management.
**The adventure ended for personal reasons of the other co-founder.*
- Dec 2011- Sep 2012** • **JR PRODUCT MANAGER & DESIGNER** at **Petite Friture** (*Paris*) 100%
Design editor of furniture and products.
- Product development (design, research, prototype, production, quality control...)

EDUCATION AND COURSES



MASTER in **Digital Art Direction & Project Management**

École Multimedia de Paris
Honours in UX

2014
2015

BACHELOR in **Product Design**

Elisava (Barcelona)
Erasmus in TUDelft (The Netherlands)

2007
2011



ONLINE CERTIFICATIONS

Human Centered Design

IDEO & Acumen

Digital Marketing

University of Southampton

UX Research

Psicology of IxD

Emotional Design

Interaction Design Foundation

TECHNICAL SKILLS



Sketch, Invision, PS, AI, IDD, Principle, Zeplin
Usability Testing, User Research, Personas,
Competitive Analyse, Design Thinking, IA,
Design Systems, Devs Support, UX Strategy
Agile, Scrum, Jira, Confluence

LANGUAGES



Native Spanish, Catalan

C1 English, French

B2 Italian

A1 German

OUT OF OFFICE



Non-formal educator

Certified in Spain and
France

Dancer

Contemporary & Tribal

Improvisation Drama & Clown

Barcelona 2016-2017

Drama Course

Barcelona 2007-2011



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