

# MARZIA BENITO UX/UI INTERACTION DESIGNER



Looking for dynamic and innovative projects  
ADAPTABLE-MULTI SKILLED-  
USER CENTERED-TEAM BASED



## WORK EXPERIENCE

- Current** | **UX/UI DESIGNER & CONSULTANT** as **Freelance**
- Sep 17** | **DIGITAL DESIGNER (UX/UI)** at **PageGroup (Barcelona)** 100%
  - In charge of the UX/UI for the redesign of Michael Page, Page Personnel and Page Executive websites.
- Jan 16** |
  - UX/UI for digital campaigns.
  - Design of assets and banners for internal and external brand communications.
- Current** | **LOCAL GROUP LEADER** at **IDF Barcelona Volunteer**
  - Organizing and facilitating meet-ups to help to create a vibrant community of UX designers and related professionals in Barcelona.
- Jan 16** |
- Jan 17** | **PROJECT MANAGER & STRATEGIC DESIGNER** with **Jo Jet & Maria Ribot (Barcelona)** 40%
  - Artistic project based on their new CD "Lliure o Descansar".
- Jan 16** |
  - Project manager by Design Thinking methodology : Benchmark, Personas, Scenarios... / Brief Definition / Brainstorming Ideation / Prototype & Test by Crowdfunding --> Product Development.
  - Project Strategy & Content Design for the Crowdfunding.
  - Social Media plan, SEO, transmedia strategy.
  - UX & Art Direction Consulting.
- Oct 15** | **UX/UI DESIGNER** at **Familicom\* (Barcelona)** 100%
  - Start up launching a responsive web platform dedicated to family plans in France.
- Jul 15** |
  - Responsive website UI design collaborating with the Creative Director.
  - AI and user-flows for the undeveloped parts of the website.
  - Wireframing, interaction and content blocks definition and design.
  - \*The company closed and the web never went live.*
- Mar 15** | **MOBILE UX/UI JR DESIGNER** at **Redshift (Paris)** 80%
  - Mobile centered design (apps and responsive) within the support of senior Art director.
- Mar 14** |
  - Native, Hybrid and Responsive apps design.
  - UX Research, benchmark, personas, wireframing.
- Dec 13** | **PROJECT MANAGER & DESIGNER / Co-Founder** at **Elemotions (Paris)** 80%
  - Design editor of furniture and products.
- Jan 13** |
  - Product Design together with the founder designer.
  - Product Strategy & Marketing.
  - Brand & Product Management.
- Dec 12** | **PRODUCT MANAGER & DESIGNER** at **Petite Friture (Paris)** 100%
  - Design editor of furniture and products.
- Sep 12** |
  - Product development (design, research, prototype, production, quality control...)
  - Monitoring of the production and the commercial relation with the suppliers.

## EDUCATION AND COURSES



- MASTER** in **Digital Art Direction & Project Management** 2015
  - École Multimédia de Paris
  - Honours in UX
- BACHELOR** in **Product Design** 2011
  - Elisava (Barcelona)
- Erasmus in TUDelft (The Netherlands) 2007



## ONLINE CERTIFICATIONS

- Human Centered Design** IDEO & Acumen
- Digital Marketing** University of Southampton
- UX Research**
- Psychology of IxD**
- Emotional Design** Interaction Design Foundation

## TECHNICAL SKILLS



## LANGUAGES



- Native** Spanish, Catalan
- C1** English, French
- B2** Italian
- A1** German

## OUT OF OFFICE



- Non-formal educator** Certified in Spain and France
- Dancer** Contemporary & Tribal
- Improvisation Drama & Clown** Barcelona 2016-2017
- Drama Course** Barcelona 2007-2011



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